

# London bulletin

2009

MEDIA PACK  
AND  
RATE CARD

[www.londoncouncils.gov.uk](http://www.londoncouncils.gov.uk)

*“the number one magazine for London local government”*



- *London Bulletin* is delivered directly to key decision makers in the capital, including every single London councillor and chief officer
- With nearly 7,000 regular readers it is the best-read magazine in London local government
- Published since 2000, *London Bulletin* is the established and respected voice of the sector
- Our unique focus on London government delivers a highly targeted audience
- Bi-monthly publication offers extended shelf-life for your advertisement
- Regular supplements linked to high profile London Councils events
- 81 per cent of our readers say *London Bulletin* keeps them informed about good practice in London councils



## What our readers say

“London Bulletin is concise, colourful and informative. It is also more objective than, say, my local authority newsletter or communications from the Mayor of London.”

“London Bulletin is an ‘easy read’ with plenty of useful content. It’s also compact enough to pop in my briefcase and read on bus and train journeys.”

“I like London Bulletin because it is accurate and relevant.”

“London Bulletin is the only publication I receive as a councillor that I take to my ‘day job’ and leave in reception for visitors to read.”

## How much does it cost to advertise?

- Outside back cover (full page) full colour = £1,295 + VAT
- Outside back cover (half page) full colour = £750 + VAT
- Inserts from £595 for full run
- Discount for voluntary sector organisations
- Repeat booking deals also available



*London Bulletin* is produced by London Councils, the representative body for all of the capital’s 33 boroughs. We fight for more resources for London and provide a number of direct services designed to make life better for Londoners. London Councils is the collective voice of London local government.

*London Bulletin* is the only magazine sent free of charge to every councillor in London as well as senior officers in all the capital’s boroughs and a wide range of key figures across the capital.

*London Bulletin* is sent directly to more than 3,000 of the key decision makers in London and each issue is read by more than 6,700 readers.

## What do I do next?

To book an advert or discuss your insert requirements just contact:

[ian.mitchell@londoncouncils.gov.uk](mailto:ian.mitchell@londoncouncils.gov.uk) or [emma.stewart@londoncouncils.gov.uk](mailto:emma.stewart@londoncouncils.gov.uk)

or telephone 020 7934 9715/9754